Influencing Others



Checklist for Modifying Behaviors: How NOT to trigger back up mode - Drivers

Try to...

- 1. Be clear, specific, brief and to the point
- 2. Be direct
- 3. Present facts logically. Plan ahead
- 4. Provide choices
- 5. Motivate and persuade by referring to objectives/results

Avoid

- 1. Rambling on, or wasting their time
- 2. Be giddy, casual, informal, or loud
- 3. Leaving loopholes, cloudy issues
- 4. Arrive with ready-made decision
- 5. Trying to convince by "personal" means

Checklist for Modifying Behaviors: How NOT to trigger back up mode - Expressives

Try to...

- 1. Support the person and his/her ideas
- 2. Provide testimonials from people important to them
- 3. Ask for their ideas/opinions on people
- 4. Keep conversation big picture and discuss ways to achieve the goal
- 5. Leave time for relating or socializing

Avoid

- 1. Just stating the facts
- 2. Talking down to them
- 3. Trying to be impersonal or judgmental
- 4. Leaving decisions hanging in the air
- 5. Being curt, cold or reserved

Checklist for Modifying Behaviors: How NOT to trigger back up mode - Analyticals

Try to...

- 1. Prepare your case in advance
- 2. Stick to business
- 3. Use thoughtful approach, build credibility
- 4. Form an action plan
- 5. If you disagree, provide an organized presentation of your position

Avoid

- 1. Be disorganized or messy
- 2. Spend lots of time on personal issues
- 3. Rush the decision-making process
- 4. Be vague about follow through
- 5. Using gimmicks or clever, quick manipulations

Checklist for Modifying Behaviors: How NOT to trigger back up mode - Amiables

Try to...

- 1. Break the ice with personal comment
- 2. Show sincere interest in them; be candid and open
- 3. Ask "how" questions to draw out their opinions
- 4. Watch carefully for areas of disagreement
- 5. Move casually, informally

Avoid

- 1. Rush ahead on to business agenda
- 2. Stick coldly to business, be curt or short
- 3. Be domineering or demanding; forcing position power
- 4. Manipulate or bully them (they will retreat)
- 5. Being abrupt and rapid